



Pres. Jay Hill called the 49th annual Colorado Simmental Association annual meeting to order at 4:10 p.m. on Thursday, July 11, 2019 at Embassy Suites in Loveland, CO. There were 10 paid adult memberships, represented in the 15 people, in attendance.

James Dilka moved and Mitchell Jergensen seconded to dispense with the reading and approve the 2018 annual meeting minutes as printed. Motion passed.

Dilka moved and Jergensen seconded to approve the fiscal-year financial report as printed. Motion passed.

In reports:

- Wild, Wild West sale - Willie Altenburg announced that there would be no Wild, Wild West sale in 2020. Subsequently, the new Chart semen tank that has been a donation lot for the past 19 years at that sale and has helped provide financial support for both CSA and Colorado Junior Simmental Association, was discussed. Several options were considered. Jergensen moved and Dilka seconded to sell the semen tank at the beginning of *The One* sale starting with the 2020 National Western Stock Show. Motion passed. Pres. Hill will notify CSA's hired sale manager, Eberspacher Enterprises.

- People's Choice Power Simmental – Altenburg report on the continued success with the event, that keeps the pen show crowd engaged.

- The One sale – Jay Hill shared the 2019 financial breakdown.

He also reported that we have 1 no-sale from Griswold Cattle Co. that has not settled still, despite calls, emails and invoicing. The membership's consensus was to support our sale manager, and tell John Griswold that he either settles with Eberspacher Enterprise or sanctions will be put in place. Jay will call Griswold's again.

The board also had research requiring The One sale consignments to all have genetically enhanced EPDs, but the lead time anticipated from ASA would mean that we'd need DNA samples 120-day ahead of catalog printing, which currently isn't practical. Consignors will be encouraged, but not required.

- National Western Stock Show shows – Susan Russell and Ron Mari discussed 2019 shows and our 2020 judges confirmed thus far.

The ASA board recently approved a \$10/entry reimbursement to each of the 5 major show sponsors. Additional labor on Tuesday and Wednesday's NWSS hill shows would be most crucial, according to the membership consensus. Ideas of hiring 2-3 members of CSU Seedstock team, Block & Bridle, judging team or another college's ag-related organizations were suggested. Dilka moved and Ron Mari seconded that the CSA board be charged to pursue and use its discretion in find and hire additional help. Motion passed.

In a final show-related topic, the ASA board also approved lowering the percentage show cattle threshold to 3/8-blood instead of 1/2 -blood. Russell has changed all the 2020 NWSS premium book pages accordingly. Not all ASA members are happy with the change, and comments are being submitted to ASA, if members desire to give their input.

In a consensus, membership asked that our Colorado State Fair minimum threshold remain 1/2-blood or higher.

- Marketing – Russell reported on the expanded co-op advertising benefit, and explained the free-lance articles that primarily feature commercial cattlemen who use Simmental genetics. The membership was asked to: 1) think of feature topics, and 2) share names of ranchers who >>>

might be profiled. In addition to continuing contracts with Rachel Spencer-Gabel, the board was asked to perhaps hire a second free-lancer, to keep this successful marketing program expanding.

Gabel also has written a children's book about cattle and has asked about CSA sponsoring it. The board will try to get more details.

●Awards – The 2019 award winners of Bridle Bit Simmental, *Breeder of the Year*; Bryce Hill, *Youth of the Year*; and Jim Docheff and Bill Sparks, *Pioneer Award* recipients, were again recognized. Docheff sent his thanks. Since the awards were previously presented at the start of the Wild, Wild West sale, Jergensen moved and Dilka seconded to move award presentations to the NWSS pen show. Motion passed.

●Junior Extravaganza – Russell shared highlights of the multi-breed field day which she coordinated. The 2019 event including Simmental, Shorthorn and Red Angus, with other breeds interested in meeting this fall to discuss expanding the event further.

Also under youth, Jergensen noted that 3 grants were presented in 2019 and that he will continue to create a proposal for a Youth Herd Builder program.

There was no unfinished business.

In new business, nominations were open for the three director seats. Beth Temple and Vicky Ahlberg, who chose not to re-run, were thanked for their service. Vice-President Jergensen coordinated the nominations, which included Willie Altenburg, Jolynn Midcap, Leah Clark and Susan Russell. Pres. Hill appointed Michael Semler and Chad Russell to count the paper ballots. Altenburg, Midcap and Russell each were elected to a three-year term (2019-2022) on CSA's 7-member board. Ballots were destroyed and candidates thanked.

Also in new business, Dilka moved and Jergensen seconded that CSA buy a printer-copier-scanner combo for our secretary/treasurer. It was stipulated that she may use it for CSA as well as personal business, since she has donated equipment in the past and will no longer have access to the equipment at the feed store & mill that Russell's are selling this month. Motion passed. Russell was given latitude to make the purchase.

Pres. Hill adjourned the meeting at 5:30 p.m. Several members joined the Superior Livestock Auction's supper. The annual meeting was held in conjunction with Superior's *Week in the Rockies* sale.

Respectively submitted,



Susan S. Russell, sec./treas.

Present: Altenburg, Hill, Jergensen, Mari and Russell.

In a subsequent board meeting required by the bylaws, the board immediately met to elect officers. Pres. Hill called the board meeting to order. Nominations for retaining all three offices was passed by acclamation. Officers for 2019/20 will be: Jay Hill, president; Mitchell Jergensen, vice-president, and Susan Russell, secretary/treasurer.

With no other business, the board meeting was adjourned.

Respectively submitted,



Susan S. Russell, sec./treas.